

hello

I'm Auriane leclercq

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Dear Ms. Ada Yeung and Mr. Tony Liu,

I am writing to express my keen interest in participating in an Erasmus exchange at the Hong Kong Design Institute (HKDI), specifically in the “Event, Exhibition, and Performance” option of the “Architecture, Interior, and Product” department, scheduled for the autumn semester of 2024.

Currently, I am a student specializing in scenography at La Cambre, where I have gained a solid foundation in designing stage spaces for theater, concerts, and various other artistic presentations. Furthermore, upon reviewing the content of your program, I was immediately drawn to its broader scope, encompassing design for events, exhibitions, and performances. This prospect excites me greatly, as I am confident it will allow me to explore new dimensions of scenography and expand my skills in a field that is already dear to me.

The choice of HKDI for my Erasmus exchange is motivated by several factors. Firstly, Hong Kong is renowned as a major international hub for scenography and visual arts. The city offers a dynamic and cosmopolitan environment where I can immerse myself in a vibrant and diverse artistic culture. Additionally, HKDI's reputation as a prestigious higher education institution in the field of design assures me of receiving high-quality training and working with experienced professionals.

Furthermore, I am particularly attracted to the content of your program, which emphasizes the practical and technical skills required to design, produce, and manage large-scale artistic events. Having noticed that my current studies focus more on reflection and conceptualization, I am enthusiastic about deepening my specific knowledge in the technical aspects of scenography. A fellow student who had the opportunity to attend your program two years ago also shared with me that studies at HKDI are heavily focused on practicality and technical proficiency, which perfectly aligns with my current aspirations.

Lastly, I am convinced that this Erasmus exchange represents a unique opportunity for me to develop my skills, explore new artistic and cultural horizons, and establish valuable connections with students and professionals from around the world. I am fully committed to investing myself in this enriching experience and actively contributing to the academic and cultural life at HKDI.

Thank you sincerely for considering my application.

Yours faithfully,

Auriane Leclercq